

Article Management

The most apparent advantage of a Content Management System is the ability for users, regardless of technical background, to be able to keep content up to date. The power of a website lies in its ability to give users access to deep and rich information. With rapidly improving technologies, users are evermore demanding more detailed and timely information.



To meet this demand comes added complexity for business. It is no longer sufficient to update marketing material quarterly or yearly. Detailed, real-time information is becoming the standard. The CM article management is the tool that makes it possible for many users to contribute to the content creation and updates in real-time.

In Article Management, users are able to surf the website, or go directly to the area they want to add or modify. With a simple editor, users can enter and format content, or simply copy content from other sources such as MS Word®.

Contributing and editing content requires only basic computer skill. Any user capable of using a word processor will be able to begin working on content within a few minutes.



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For website designers or technical staff, a variety of advanced functions allow the control of content layout and flow. All content reside in a template and Data Object. This allows technical staffs to ensure that the website maintains a constant look and feel and easily understood structure. Additionally, designers have the ability to control the text formatting through Cascading Style Sheets, or leave the text formatting to be determined by the user.

The screenshot displays the SunFish CMS interface. At the top, there is a navigation menu with options: Main, Personalization, Element, Objects, Tasks, Tools, Library, Report, Help. The main content area shows a website preview for 'MAL PEKANBARU' with a header 'Pusat Fashion & Elektronik Terlengkap'. A 'News' section on the right lists articles from October 14, 2003, including 'Nike | Nov 01 Catch a bike!' and 'Sogo | Nov 07 Collect any 3 country stamps on your Sogo Passport!'. An 'INFRASTRUCTURE OVERVIEW' window is open, showing a table with columns for 'Project Name', 'Status', and 'Action'. The table lists projects like 'Daelum' and 'Conrad'. Below the table, there are fields for 'Template Name', 'Category', 'Page Admin', and 'Share with friend'.

Article management allows users to:

- Create tables.
- Insert new graphics, or those from a library.
- Insert video, animation and a variety of other multimedia features.
- Translate text to multiple languages.

Additionally, the article management maintains previous versions of all articles, so that if a mistake is made, the user can easily restore a previous version of the content.

Security and workflow controls which users can access which articles and what approval any content changes will require before they appear on the website.

The article can also point to any existing data in the system, which makes it easier for an administrator to populate page with data maintained by the system.