



Multi-Site Management

Although most companies still view a website as a corporate catalog or a simple marketing tool, the ease of use and efficiency have created many recent developments in the way websites are used to communicate and promote a business. Many businesses are expanding their websites horizontally to produce individual websites business groups or product lines.



Websites continue to expand vertically where websites are used to communicate within a company, to suppliers, or in areas considered outside the companies core business. Any of these initiatives can yield significant financial benefit, especially with the ability to leverage the existing website technology in the production of multiple functionally specific websites.

SunFish CM fully supports the creation of multiple websites. Although the websites may exist separately in the CMS, content, images, templates and users can be shared across different websites. Once your first site is running in SunFish CM, the flexibility and ease of use will make the further expansion of Internet technologies quick and painless.

