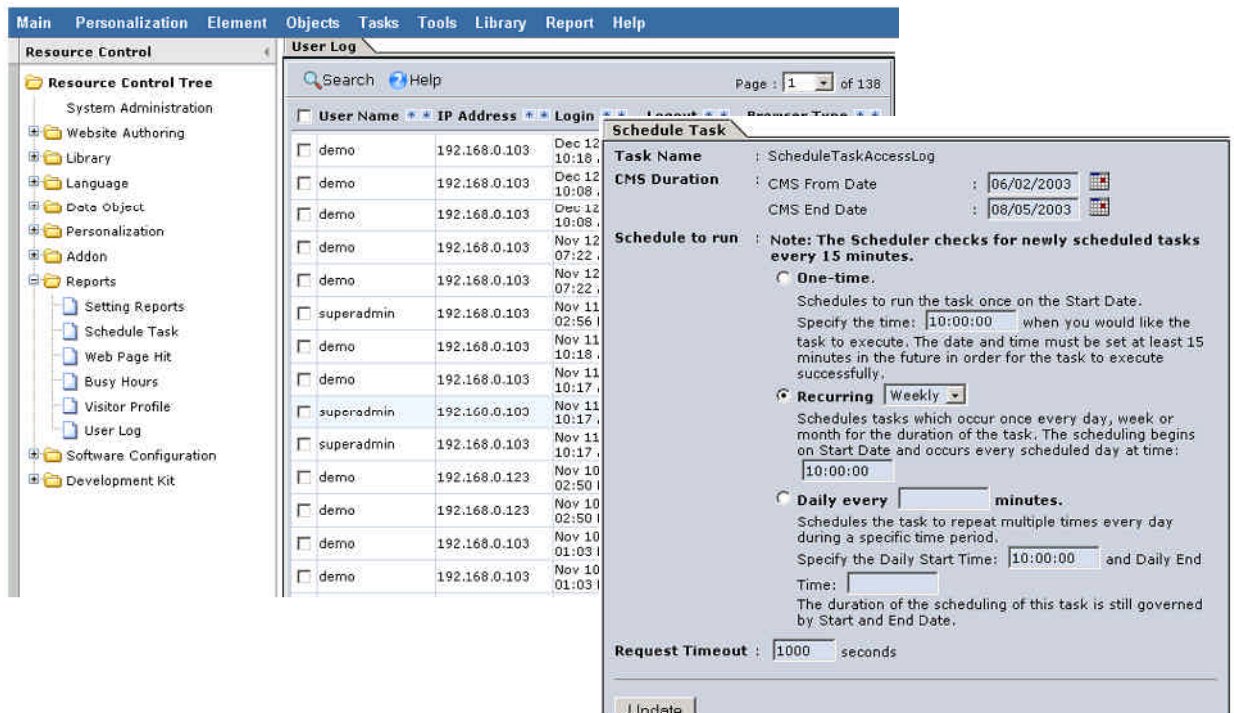


# Reporting Management

It is not only important to understand the amount of traffic coming to your website, but also to understand what parts of the website are generating interest with users and what pathways they follow when navigating the site. This information will allow you to plan your site navigation and content to ensure that your target users will have the best possible experience when visiting your site.



The screenshot shows the SunFish Content Management Reporting Management interface. The main window is titled "User Log" and displays a table of user activity. The table has columns for "User Name", "IP Address", and "Login". The "User Log" table shows the following data:

User Name	IP Address	Login
demo	192.168.0.103	Dec 12 10:18
demo	192.168.0.103	Dec 12 10:08
demo	192.168.0.103	Dec 12 10:08
demo	192.168.0.103	Nov 12 07:22
demo	192.168.0.103	Nov 12 07:22
superadmin	192.168.0.103	Nov 11 02:56
demo	192.168.0.103	Nov 11 10:18
demo	192.168.0.103	Nov 11 10:17
superadmin	192.168.0.103	Nov 11 10:17
superadmin	192.168.0.103	Nov 11 10:17
demo	192.168.0.123	Nov 10 02:50
demo	192.168.0.123	Nov 10 02:50
demo	192.168.0.103	Nov 10 01:03
demo	192.168.0.103	Nov 10 01:03

On the right side of the interface, there is a "Schedule Task" configuration panel. The "Task Name" is "ScheduleTaskAccessLog". The "CMS Duration" is set to "CMS From Date" (06/02/2003) and "CMS End Date" (08/05/2003). The "Schedule to run" section is configured for a "Recurring" task, specifically "Weekly". The "Request Timeout" is set to 1000 seconds. The "Update" button is visible at the bottom of the configuration panel.

Site-wide reports including site statistic, personalization support, user reports, and article tracking allow you to develop a complete picture of who is visiting your site and what they are doing. Although SunFish CM carefully adheres to all privacy laws in major countries, detailed information on anonymous users allows you to understand the steps required to improve your site.

SunFish CM includes reporting such as:

- Display the hits on the site, and classified for category and time period.
- Indicate the history of articles, index by editors, and IP-addresses.